



Awel y Môr Offshore Wind Farm

Welsh Language Policy

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0	June 2021	Draft	Ffion Davies		
01	August 2026	Pre- construction update	Josh Morris	Poppy Tremayne	Jo Pickard

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Abbreviations and acronyms

TERM	DEFINITION
AyM	Awel y Môr Offshore Wind Farm Limited
DCC	Denbighshire County Council

1 Introduction

- 1 The purpose of this document is to outline how consideration of the Welsh language will continue to be given by Awel y Môr Offshore Wind Farm Ltd (AyM). The project team remains mindful of the Well-being of Future Generations (Wales) Act 2015ⁱ and the goal of a “Wales of vibrant culture and thriving Welsh language”.
- 2 We seek to have a positive impact on the use of Welsh language through the lifecycle of this project. This will include enabling and supporting Welsh language opportunities where possible.

ⁱ <https://www.gov.wales/well-being-of-future-generations-wales>

2 Disclaimer

- 3 The scope of this policy is limited to our activities in Wales and those activities we are wholly able to control or influence. We will review this policy at regular intervals.
- 4 Please direct any comments about this policy to:

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3 Welsh Language Policy

- 5 AyM acknowledges the fact that, under the Welsh Language (Wales) Measure 2011ⁱⁱ, the Welsh language has official status and should be treated no less favourably than the English language.
- 6 The Welsh Language Strategy, Cymraeg 2050ⁱⁱⁱ, also recognises the importance of employment and community facilities for the language.
- 7 AyM is not a public body and whilst there is no legal requirement to adhere to Welsh language policy, AyM is keen to promote and facilitate the use of Welsh language where possible.
- 8 ^{iv}We believe it is good business practice to engage in the language of choice of our stakeholders. As of 2026, 33.3% of those living within our host local authority area of Denbighshire speak Welsh.^{iv}
- 9 The language of the UK offshore industry and that of our formal office workings is English. However, AyM welcomes the use of the Welsh language.
- 10 AyM will continue to provide its non-technical materials bilingually (including its external website and correspondence as requested or deemed appropriate). However, technical documents will continue to be available in English only.

3.1 Implementation

11 The use of Welsh language has been implemented as follows:

- ▲ Project name and logo – the project has a Welsh name and a bilingual version of the project's logo is being used as standard.
- ▲ Signage and advertising – any signage or advertising of the project in Wales will be bilingual.
- ▲ Website – the AyM website is bilingual, with the exception of some technical documents.

ⁱⁱ <https://law.gov.wales/culture/welsh-language/welsh-language-wales-measure-2011>

ⁱⁱⁱ <https://www.gov.wales/cymraeg-2050-welsh-language-strategy-action-plan-2024-2025-html>

^{iv} https://stats.gov.wales/en-GB/d11ca4b4-2cc5-4695-924b-54152498e316/filtered/s9fqgcrh4njn?page_size=25#dataset-nav

- ▲ Newsletters – all project newsletters are bilingual.
- ▲ Public events – all non-technical publications targeted towards stakeholders as part of public consultation activities (such as exhibition materials) are bilingual. Responses to consultations in both English and Welsh are welcomed and accepted. We will endeavour to provide Welsh speakers at any public-facing consultation events where possible.
- ▲ Enquiries - The project team will facilitate enquiries in Welsh over the phone or face-to-face as required and where possible.
- ▲ Preferred language – AyM respects its stakeholders' freedom to correspond in Welsh and will respond in the preferred language as requested.

3.2 Policy awareness

12 This policy is available on the project website and available for the public to view at all times. Every member of the AyM team will also receive a copy of this policy and direction of its requirements.

3.3 Contractors

13 AyM will continue to promote the use of the Welsh language through our relationships with third party contractors and the supply chain, through encouraging those who carry out work on our behalf to comply with the policy where possible. Support and guidance can be provided upon request or where required.



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